

Topics

- Adult Education (5)
- Careers (58)
- College Life (85)
- College Planning (108)
- Education (7)
- Education in Media (19)
- Education News (33)
- Financial Aid (30)
- Focus on Majors (11)
- Graduate School (8)
- Graduation (3)
- High School (38)
- Internships (3)
- Scholarships and Grants (21)
- Special Features (30)
- Test Prep (18)

Archives

Select Month

Question of the Week

Do you/did you meet with your high school counselor?

- Yes
- No

Vote

View Results
Share This
PollDaddy.com



Our Favorite Sites

- Blue Stars
- Buena Vista Enterprises
- Campus Explorer
- EducationNews.org
- Huffington Post – Education
- Intern Queen
- Monroe Schools
- NACAC
- Network Navigator
- New York Times – Education
- Posse Foundation
- Prepped & Polished
- The Chronicle
- The White House
- USA Today – Education
- Washington Post – Education

Character Traits of Successful Business Students

Posted on November 11, 2011 by Debra Eckerling
[1 Comment](#)



As part as our [Focus on Business](#) series, we asked Elizabeth Venturini about character traits of successful business students. Venturini is a certified practioner for the [Strong Interest Inventory](#), which helps students gain insight into their interests, preferences and personal styles.

Venturini is president of [Scolasticus](#), a college admissions strategies company in Laguna Hills, California. She has a bachelors degree in business from [California State University Chico](#) and MBA from [Pepperdine University](#).

What are character traits of students who might thrive in business school and in business?

In business school, as in the business world, you are known by the words that come out of your mouth and by your actions. The character traits that will help a business student succeed in the classroom with their classmates and a professor are the same character traits sought after in the business world: conscientiousness, diligencc and tenaciousness.

What other fields/areas of interest are good for students who would excel in business?

Successful business students need to think like Renaissance men and women. They have to have a broad understanding of the culture they live in. This enables them to think to create new products and services. A well-rounded person is a more marketable person. Great communications skills and knowledge of the arts greatly compliments a business degree.

What questions must students ask themselves if they are deciding on a degree/career in business?

Business comprises many fields such as accounting, administration, contracts law, finance, human resources, information technology, logistics, marketing, public relations and sales. A student might thrive in one business field but not in another, so it is important to know a student's personality, skills and abilities.

Students should ask themselves:

- Do you like to work alone with data or do you like to work with people?
- Do you like to be a leader, a follower or an initiator?
- Do you like to take risks or play it safe?
- Do you like to be part of a team of work alone?

These are questions that help determine what facet of business is most suited for the student.

What skills do students need most to succeed in business school?

Business students need good time-management, writing, public speaking, people and critical-thinking skills. While in school they will work on projects, write reports, present in front of classmates and contribute their ideas. During their careers their days will be filled with attending meetings, working on projects and meeting deadlines. They will be expected to write business letters, contracts and reports, and they have must be comfortable speaking in front of their co-workers, senior management and customers.

How can students hone skills necessary for this area of study?

Become part of scholastic team or organization working together for a common cause. Join a debate team or public speaking organization to become a better presenter. Learn the most useful business software applications such as PowerPoint, project management, spreadsheets, web development and word processing.



Read more about [classes that prepare a business major and high school activities](#). Find [business schools](#).

Share this: Email Tweet **3** Like **1** **0**
 More

This entry was posted in [Careers](#), [Focus on Majors](#) and tagged [Business](#), [Business Schools](#), [California State University Chico](#), [Careers](#), [Elizabeth Venturini](#), [Focus on Business](#), [Focus on Majors](#), [MBA](#), [Pepperdine University](#), [Scolasticus](#), [Strong Interest Inventory](#). [Bookmark the permalink.](#)

← [Spotted on Campus: Veterans Day](#) [Student Insights: College Search Week](#) →

One Response to Character Traits of Successful Business Students



Questions about college?
Ask our Experts

Campus Explorer Experts



Debra Eckerling
Senior Editor, Campus Explorer
[Read Posts >](#)



Max Miller
Blogger, Campus Explorer
[Read Posts >](#)



Alexis Avila
Test Prep Expert
[Read Posts >](#)



Lauren Berger
Internship Expert
[Read Posts >](#)



Scott Goodman
Financial Expert
[Read Posts >](#)



Andrea Helaine
Scholarship Expert
[Read Posts >](#)



Dr. Amy Morgenstern
Admissions Consultant
[Read Posts >](#)



Campus Explorer Exclusive Monthly Scholarships

[Enter to Win!](#)

Visit [campus explorer](#)



- Find Colleges
- Expert Tips & Advice
- Career Info

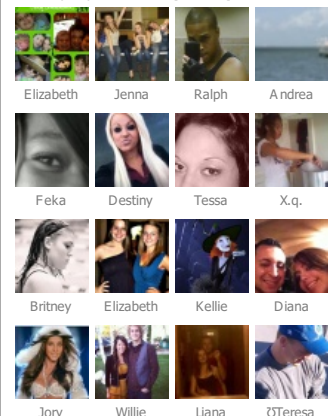
[CHECK US OUT!](#)



Campus Explorer on Facebook


Like

5,906 people like **Campus Explorer**.



Elizabeth Jenna Ralph Andrea
Feka Destiny Tessa X.q.
Britney Elizabeth Kellie Diana
Jory Willie Liana Teresa

Pingback: [Business Spotlight: Dan Meader, Allowance Manager | The Explorer](#)

 Facebook social plugin

Leave a Reply

Enter your comment here...

Fill in your details below or click an icon to log in:



Email (required) (Not published)

Name (required)

Website

- Notify me of follow-up comments via email.
- Notify me of new posts via email.

Post Comment

Tweets

Make the Most of your College Visit:
[#college #campus #HigherEd](http://t.co/w2bhvRHL)
37 minutes ago

RT @AwesomeStudent: Five Study Tips To Beat Down Distractions: The end of the year is almost upon is. Just a co... <http://t.co/HyA2pFLK> ... 1 hour ago

RT @AnnCurry: LOVE this: 6 dollars helps build schools all over the world AND help young Americans rise to greatness: <http://t.co/8wVrFL7Q> 1 hour ago

RT @HigherEdTalks: A Carrot for College Performance: More Money - NPR <http://t.co/uX8ke6Uj> 1 hour ago

@KentStateStark Thanks for posting the Campus Explorer \$1,000 Scholarship Giveaway on your website: <http://t.co/rmfqtqj> 2 hours ago

Popular Tags

Admissions Andrea Helaine Arne Duncan
 Barack Obama **Business Campus Explorer** Campus Explorer Exclusive
 Scholarship Campus Life Career Planning
Careers College College Applications
College Life College Majors
College Planning College Search Community College
 Education Education News
Financial Aid Focus on Business
 Focus on Majors Government Graduate School
 Graduation Higher Education
High School Job Search Job Search Tips MBA Networking
Paying for College Planning for College Poll Results SAT SAT Week Scholarships
Scholarships and Grants Special Features Student Loans Student
 Spotlight Test Prep UCLA United States
 Department of Education **Weekly Poll**

Campus Explorer

[About Us](#)
[Press](#)
[Jobs](#)
[Privacy Policy](#)
[California Privacy Rights](#)
[Terms of Use](#)
[Contact Us](#)

© 2011 Campus Explorer, Inc.

Types of Colleges and Universities

[2-Yr. Community College](#)
[2-Yr. Career Training](#)
[4-Yr. Colleges & Universities](#)
[Career Colleges](#)
[Graduate School](#)
[Online Schools & Distance Learning](#)
[See more](#)

Recent Posts

[Make the Most of your Co](#)
[Ask the Test Prep Expert:](#)
[Student Insights: College A](#)
[Spotted on Campus: High](#)
[Campus Explorer Decemb](#)

 Follow

Follow The Explorer

Get every new post delivered to your Inbox.

Enter email address

Sign me up!

Powered by [WordPress.com](#)